

# Colleen Cassel



**Insight, Inspiration, Action**  
*Create Within, Lead Throughout*

Colleen inspires and motivates audiences on impacting performance in their work and life. Tapping into Success.

Her customized talks impact and entertain her audiences. Colleen speaks on leadership and a New Way to Work. Improving performance, focus and productivity. Opening your world to new opportunities.

Colleen's authentic and charismatic style inspires creativity, new ideas and strategies for her audience's success.

Colleen's previous experience includes leading teams and managing budgets in excess of \$10 million as Director of Sales at CBS Television, Cablevision and Zee Entertainment. Working with leading national clients.

Colleen blogs on LinkedIn, SOTGC: Forbes Top 100 business website, People Results, Daily Worth, Levo and TinyPulse. Is a national speaker and appears on Leadership Podcasts and Blog Talk Radio. Stay tuned for her Book in 2016.

## **Speaker Reviews**

*Colleen has exceeded our expectations. Her enthusiasm and top notch speaking skills had our employees talking about her the rest of the day. H Bush, RoundPoint Mortgage*

*Colleen offers energy and a positive style. Engaging audiences all along the way. Very well done! PMI Association*

*Colleen embodies passion and know-how. Our group of busy professionals were engaged throughout. California Veterinary Medical Assoc. Val F*

## **Topics Include, not limited to:**

Leadership and a New Way to Work  
Focus and Mindfulness in the Workplace  
Find Your Sweet Spot, Motivate and Believe  
Communicating What you Want  
Motivating and Collaborating with Your Team

**Colleen Cassel**

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